WHOLE EARTH GUIDES

tools for practical utopias

"We will sing and dance
For ever and ever
Day by day."
Yothu Yinde, 1992

We are as gods and might as well get good at it. So far remotely done power and glory — as via government, big business, formal education, church — has succeeded to the point where gross defects obscure the gains. In response to this dilemma and to these gains, a realm of intimate, personal power is developing — the power of individuals to conduct their own education, find their own inspiration, shape their own environment, and share the adventure with whoever is interested. Tools that aid this process are sought and promoted by the Whole Earth Catalog.

Stewart Brand, *Whole Earth Catalog* 1969

Whole Earth is a network of change agents pursuing new ways of thinking: about ourselves, our partners, our communities and the Earth. We are hunter-gatherers who seek out tools, people and ideas that make a difference. Through our *Whole Earth Catalogs, CoEvolution Quarterly,* and *Whole Earth Review,* we point to tools that clearly extend or enhance individual ability. It is a simple mission: to give you the resources to do whatever you do better.

Tools in the Whole Earth parlance may be physical (hammers and computer conferencing systems) or intellectual (great books) or spiritual or pragmatic. Every tool we recommend has been put to practical use by someone we trust. Much of our early content, considered radical when it appeared, has become common knowledge — ecology and whole systems, alternative economics and alternative medicine, home schooling, solar energy, mountain bikes, personal computers, positive parenting. The things we've been pointing at more recently — nanotechnology, industrial ecology, citizen encryption, computer networks as coalition-builders — are just beginning to come to the mass media's attention.

***Whole Earth Guides* — the series**

- ***Whole Earth Guide to Healthy Human Relationships***
- ***Whole Earth Guide to Positive Parenting***
- ***Whole Earth Guide to Good Medicine***
- ***Whole Earth Guide to Great Sex***
- ***Whole Earth Guide to Great Gardening***
- ***Whole Earth Guide to Outdoor Recreation and Adventure***
- ***Whole Earth Guide to Terrific Tools***
- ***Whole Earth Guide to Effective Communication***
- ***Whole Earth Guide to Access***
- ***Whole Earth Guide to Individual Learning***
- ***Whole Earth Kids' Catalog***

Each 8 1/2" x 11" trade-paper volume will contain 200 illustration-packed pages of practical essays, introductions and pithy reviews about the greatest stuff available and how to get it, along with "toolboxes," and an index. Price - less than $20.00.

***Whole Earth Guides* point to the best of the best**

For twenty-six years Whole Earth reporters and reviewers have been finding, using, evaluating tools and sharing the best with our readers. Our publications have been a generalist's delight. Now, each Whole Earth Guide brings this process to bear on a more tightly focused subject. New resources and those of proven value are knowledgeably discussed. Brief, insightful essays share the experience of contributors working in that field. And, throughout, we assemble practical tips, lists of helpful organizations and additional resources in what we call toolboxes.

***Whole Earth Guides* recommend rather than attack.**

Whole Earth Guides are evaluation and access machines. They can help you discover what is worth trying, practicing, or getting and how to get it, wherever you are, by phone or mail. We only include tools which we think are great. Why waste time with anything else? We're here to point, not to sell. Whole Earth has no financial obligation or connection to what we celebrate.

***Whole Earth Guides* are deliberately eclectic.**

Our content is addressed to diverse communities of readers who lead very different lives, and who may disagree about many things — sometimes vigorously. Our readers are passionate people; men and women, young and old, urban and rural, from all around the world. They are curious, committed, and expect to have their worldviews expanded and their assumptions challenged. They appreciate insights based on experience. They are impatient with preaching. In short, our readers expect us to trust them, and we do.

Whole Earth has changed with the times we helped change.

Our publications are a call to individual action. The first *Whole Earth Catalogs* were compiled by and for people who were attempting to live as much as possible outside the system. As we hoped, many aspects of the counterculture successfully reached the mainstream.

We don't spend much time thinking about the same things we thought about in the sixties, and neither do our readers. There's too much to see and share. Whole Earth has increased its ability to gather, refine, organize, and convey information compellingly.

When you do what you like,
.... You'll like what you do.

Whole Earth Guides

tools for practical utopias

***Whole Earth Guide* to Healthy Human Relationships**
A survey of tools for healthy human interaction drawn from Whole Earth's pioneering New Games tournaments, martial arts, community organizing, listening, leadership, communication, mastery, spirituality, and learning.
Edited by George Leonard and Jerry George
(see detailed outline and sample pages)

***Whole Earth Guide* to Positive Parenting**
Tips, tools and prescriptions for positive parenting from before conception through caring for our own aging parents. Includes: nurturing self-esteem, working parents, siblings, learning, medicine, genetics, crisis resources, and culture.
Edited by Phil Catalfo and Nancy A. Pietrafesa

***Whole Earth Guide* to Good Medicine**
Tools for responsible, reasonable medical care including wellness, medical information, prevention, alternative medicine, self-care, aging, self-help networks, mind healing, drugs, injuries, nutrition, and health on-line.
Edited by Tom Ferguson, M.D. (father of the medical self-care movement)

***Whole Earth Guide* to Good Sex**
Humans may be unique among animals in the recreational release they take in sexuality and the cultural confusions which mitigate its pleasures. The world is full of other people's ideas about your sexual pleasures. Here are tools for making up your own mind — safe sex, fantasy, imagination, anatomy, physiology, lubricants, history, erotica, pornography, kids and sexual awareness, hardware, software, sensuality, gay sex, self-sex, cybergasms, procreation and fig leaves.
Edited by Patrizia DiLucchio

***Whole Earth Guide* to Good Gardening & Small Scale Agriculture**
Turn your black thumb green with "grow-your-own" tools, secrets and practical experience from Whole Dirt gardeners and worm diddlers. Includes composting, irrigation, pesticides, plant selection, soils, tools, sustainability, organics, doing more with less, seed saving, and growing structures.
Edited by Karen Van Epen & David Katz (founders of AgAccess — the largest agricultural information service in the world)

***Whole Earth Guide* to Outdoor Recreation and Adventure**

Rock climbing, river rafting, backpacking, camping, soaring, mountain & road bicycling, wind surfing, sea & river kayaking, sky diving, photo safariing, ecotouring, wildflower walking, good gear, organizations, tours, elder-hostels, wilderness medicine, food.
Edited by Craig Childs and Sharon Johnson

***Whole Earth Guide* to Terrific Tools**

Access to the very best implements available, as judged by those who use them to bash, build, bind, bundle and tweak their way through life. Everything from hammers to one-person well-drilling rigs, pipe snakes to fish tapes and apple peelers to wood planes. The best of twenty-six years of sharing people's passions about "their" tools for making their lives easier and more fun.
Edited by Howard Rheingold (editor *Millennium Whole Earth Catalog*) and J. Baldwin

***Whole Earth Guide* to Effective Communities**

Community is as much a part of the human species as bipedalism. People gather around fire circles or cracker barrels or in meeting halls to find commonalty and will to act. This book shares their tools — decision making, facilitation, community service, activism, conflict resolution, coalition-building, bioregionalism, planning, law, storytelling, singing, nurturing common areas, and "virtual communities."
Edited by Ernest Callenbach (author *Ecotopia*) and Jerry George

***Whole Earth Guide* to Access**

How to search for, find and get anything.
Whole Earth provides access to tools, ideas, organizations, and wild ideas from the farthest corners of the globe. Now, using Whole Earth's information-detective tricks, you can slice through the hype and glut to find useful solutions to your challenges. Open libraries, data bases, phones, faxes, public records, and business resources. Learn resource chaining and the people part of the information business. Also included: how to transform your computer from a data dump to an information resource.
Edited by David Burnor

Whole Earth Kid's Catalog

Kids point to the best tools for what kids are doing in their lives. Includes: music, audio gear, computers, computer networks, Zines, video, coping, organizations, and recreational gear. A catalog done by kids for kids.
Assisted and facilitated by Daniel Greenburg and the Whole Earth staff

***Whole Earth Guide* to Individual Learning**

Education is a process of living and not a preparation for future living. George Leonard, Education and Ecstasy, 1969

Experiment produces learning. Repetition may produce facility. Openness, trust, confidence, engagement and awareness produce positive experience. Gathered here are the best of self, home and institutional schooling; body and mind learning; toys; play; kid's rights; cyberschool; mastery; self-investment/self-learning; curiosity; language; travel; spiritual learning; new media; decision making; information vs knowledge; group learning; life skills; and picking the right school.

George Leonard and Jerry George

The following books are authored rather than edited and tightly focused on specific topics that have interested our readers.

***Whole Earth Guide* to Raising the Money You Need for Your Business or Personal Venture**

by David Katz

A comprehensive handbook of tools, how-to instructions, guidance and lots of resources of all kinds. Includes specific directions and forms you need for selling stock, setting up a partnership, and managing other types of ventures.

Mr. Katz is a leader in the U. S. organic farming movement and socially responsible businesses. His AgAccess is the largest private and independent agricultural information service in the world. His message is that ethical and socially responsible businesses can thrive.

Kid's *Whole Earth Guide* to Surfing the Internet

Whole Earth, through its non-profit parent Point Foundation, is currently seeking funding for a kid generated guide to the vast and engaging resources of the Internet. Part of the focus is to celebrate the creative on-line offerings of other kids. Another is to cut through the hype to find kid-valued tools, resources and indulgences.

Chronicle Books Press

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